

WINNING MONEY FOR INNOVATION & TECHNOLOGY

ACCESSING AMERICA'S SEED FUND

SBIR/STTR



RIDGECREST, CA

AUG 28 & SEP 11 | 9AM-3PM

What are the SBIR/ STTR programs?

Both the SBIR and the STTR are programs that provide award-based resources enabling small businesses to develop new technologies.

Am I Eligible?

You are eligible if your business:

- 1) is an American owned, independently operated business,
- 2) is a for-profit business, 3) has 500 employees or less,
- 4) the principal investigator is employed at least 51% at time of award

What Will I Learn?

In this experienced-based interactive workshop, participants will learn:

- Key success criteria agencies look for when awarding Phase I & II Grants
- Agency specific decision making processes
- Proven best practices from successful awardees
- How industry and/or university partnerships can help you
- Designing & defending a fundable study approach & more!

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What it means for you?

As a NAWCWD employee you:

- 1) Gain insight into how SBIR can bring innovation to your program
- 2) Recoup program's SBIR funding contributions
- 3) Learn continuous learning points

What will I learn?

In this experience-based interactive workshop, you'll learn:

- The process that SBIR applicants are taught for submissions
- Key success criteria to look for when awarding Phase I & II Grants
- Agency specific decision making processes
- Proven best practices from successful awardees
- How industry and/or university partnerships can help

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