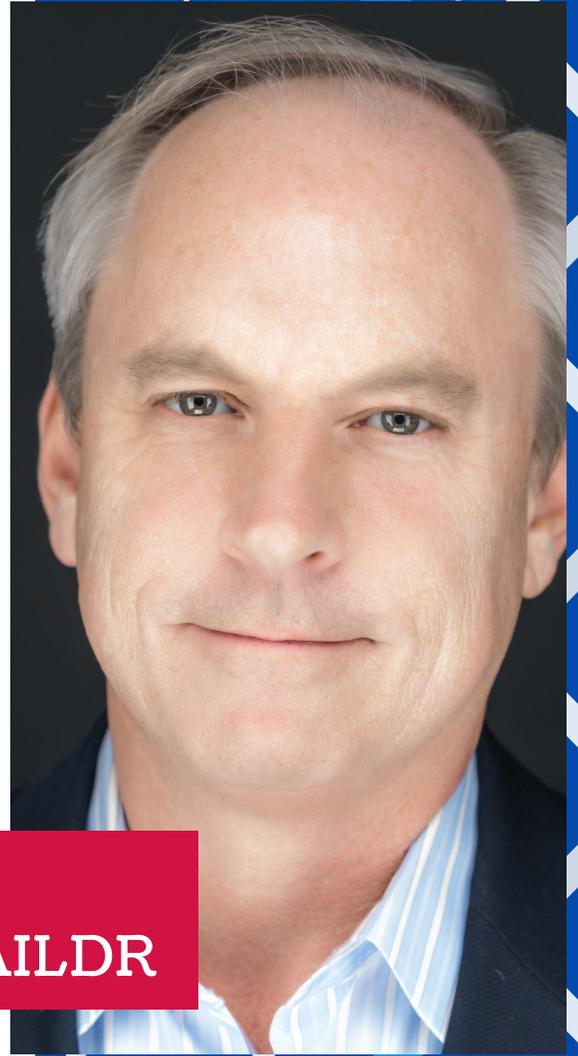


5 WAYS TO REGAIN PROFITABILITY THIS HOLIDAY SEASON

WITH RETAIL EXPERT



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THURSDAY, NOV 19, 2020 @ 10:00 AM

It has been a tough year for retailers but there's still time to make up for lost business! Bob Phibbs will help you find success by covering 5 areas to get ready for the holidays including:

- Getting the most out of omnichannel - curbside/BOPIS and the rest.
- Marketing - the 6 emails you have to send this holiday season.
- Social media - the 3 types of videos you must have to convert to sales.
- Your crew - the scheduling secret to low turnover.
- Training to sell - the one phrase that doubles your average number of items.

And much more along with your questions answered live with Bob Phibbs, the Retail Doctor.



CentralCASBDC@UCMerced.edu | (209) 228-3506 | CaSBDC@UCMerced.edu

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