

VALLEY SIERRA SBDC PRESENTS

# DIGITAL MARKETING MASTERCLASS

A VIRTUAL TWO PART SERIES

- Website Creation & Upkeep
- Social Media Marketing
- Email Marketing
- Paid Advertising
- Customer Retention: Hacks to Drive Repeat Sales
- And More!



REGISTER:

[valleysmallbiz.com/masterclass](http://valleysmallbiz.com/masterclass)



PT. 1: APRIL 19TH

PT. 2: APRIL 20TH



9AM-11AM



ZOOM



Questions? Email [aschenck@opportunitystanislaus.com](mailto:aschenck@opportunitystanislaus.com)

THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. FUNDED IN PART THROUGH A GRANT WITH THE GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT. CONTACT [INFO@VALLEYSIERRASBDC.COM](mailto:INFO@VALLEYSIERRASBDC.COM)



U.S. Small Business Administration

