

PRESENTED BY:
THE VALLEY SIERRA
SBDC AND THE
TURLOCK
CHAMBER OF
COMMERCE

CREATE WITH Canva

LEARN CANVA AND DISCOVER NEW & EASY WAYS TO BOOST MARKETING



KARLA GREGG SBDC CONSULTANT AND OWNER OF UNBOX & GO.

WHAT WILL BE COVERED

- UNDERSTANDING VISUAL BRAND IDENTITY
- **DIFFERENCES FOR CANVA FREE VS CANVA PRO**
- **CREATING A BRAND KIT**
- **USING CANVA'S DESIGN ELEMENTS**
- **DESIGNING FOR DIFFERENT SOCIAL MEDIA PLATFORMS**

LUNCH WLL BE PROVIDED!

(MAY 3RD • 11 AM - 1 PM

TURLOCK CHAMBER OF COMMERCE

THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE

REGISTER HEREvalleysmallbiz.com/
canvaworkshop













