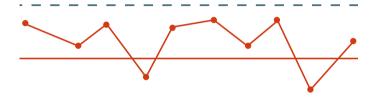
## **WEBINAR**

## Business Feasibility

This Is Your First Step to Starting a Business!



## **LEARNING TOPICS**

- Discover Funding Opportunities
- Understand Your Competition
- Understand Failure rate
- Create SWOT for your idea
- · Identify your target market
- · Conduct market research
- Determine Start-Up Costs
- · Validate your idea





## PRESENTED BY: Rhonda Lowe

Rhonda has been an entrepreneur for over 30 years. She is passionate about preserving the presence & prosperity of small businesses in our communities.

Register Here: casbdc.biz/feasibility

**September 16** 10 - 11:30 AM

SBA

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