

# Back to Business Series

## Social Media FOR E-Commerce

### Use Social Media to Start Selling Online!

#### Topics Covered:

- How to set up your Facebook Store
- How to apply for Instagram Shopping
- How to tag products on FB & IG
- How to create shoppable Pinterest Ads
- And More!



Presented By:  
**Tiffany  
Phillips**

**Wednesday, June 3rd @ 10 AM**

**Register Here: [bit.ly/ecommercetiff](https://bit.ly/ecommercetiff)**



THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. FUNDED IN PART THROUGH A GRANT WITH THE GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT. CONTACT [INFO@VALLEYSIERRASBDC.COM](mailto:INFO@VALLEYSIERRASBDC.COM)

